



Starting Up a Gallery and Frame Shop (Paperback)

By Annabelle Ruston, Mike Sims

Bloomsbury Publishing PLC, United Kingdom, 2011. Paperback. Book Condition: New. New.. 206 x 148 mm. Language: English . Brand New Book. Written in conjunction with the Fine Art Trade Guild, this book offers advice on starting up your own gallery. It covers all the basic questions involved such as the pros and cons of running your own business, choosing premises, start up and running costs, typical leasehold agreements, financial projections, grants, business plans, cashflow and financial management, contracts, exploring product groups and sourcing products, pricing, role of computers, the internet and e-marketing, capital investment, effective marketing, stock display, sales techniques, employing staff, legalities, etc. There are also case studies.



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Reviews

It is an awesome publication which i actually have ever read through. it had been writtern really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

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This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

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